

an *we play*

the playbook

players · groups ·

August 2026 ·

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How to use this playbook

The user guide explains what every button does. This playbook is different: it collects the moves that work, with the steps and the signal that tells you it worked. Pick the play you need, run it, check the signal. That is all.

Three audiences, three parts: players (find and fill matches), group creators (move and run a community), clubs (turn followers into full courts). The plays reference each other on purpose: a club is strongest when its players and groups run their own plays too.

Part 1 • Players

PLAY 1 • Set up a profile that gets you accepted

When you request a spot, the organiser decides with your profile in front of them. Give them reasons to say yes.

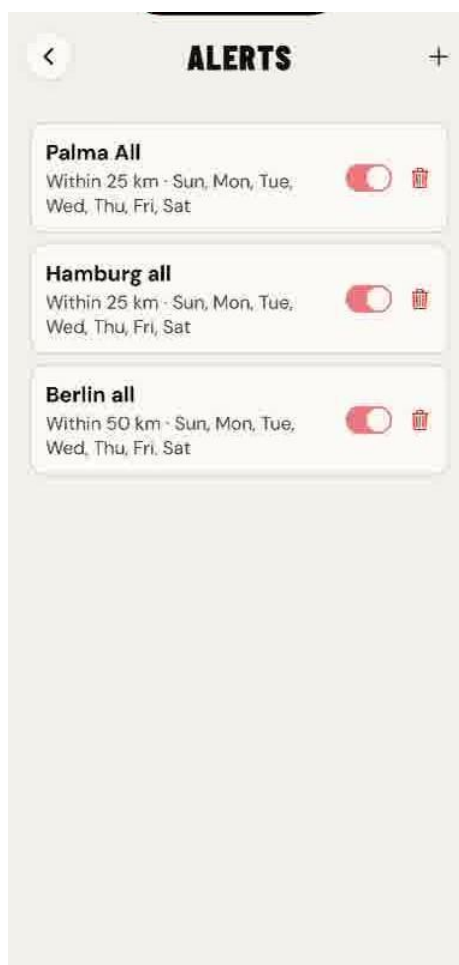
1. Declare your level honestly, as a range if you prefer (for example Intermediate-Advanced). In aun the level is always self-declared: no tests, no algorithms.
2. Add your preferred side and, if you want, link your Playtomic profile: it shows next to your level as a reference.
3. Done. Your phone number is never shown; everything happens inside the app.

It worked when: organisers accept your requests without asking who you are.

WHY IT MATTERS • An organiser sees your level, side, language, shared groups and friends in common. A complete profile turns a stranger into a safe yes.

PLAY 2 • Let alerts do the work

Alerts are saved searches that notify you on their own. They are the reason you can mute everything else.



Saved alerts: by area, club or group, with level, days and time window

1. Create one in Inbox or in Profile > Match alerts.
2. Point it at an area (city or your location with a km radius), a club or a group.
3. Fine-tune level, days, time window and court type. Whatever you leave empty counts as "any".
4. Keep several ("Berlin all", "Palma weekend") and pause them with one tap when you travel.

It worked when: your phone only rings for matches you would actually play.

PLAY 3 · Someone drops out? Fill the seat in minutes

A player cancels and the court is paid. This is the moment aun was built for.

1. Post the free spot from your Agenda: level range, gender, side, price per person.
2. Choose access: DIRECT (first come, first in) or CONTROLLED (they request, you approve).
3. Publish. Everyone whose alert matches your level, area and time gets pinged, also outside your group.

It worked when: the seat fills before you finish your warm-up.

THE CONTRAST • On WhatsApp your SOS dies among 200 messages. Here it rings in exactly the right pocket.

PLAY 4 • Get into the matches you want

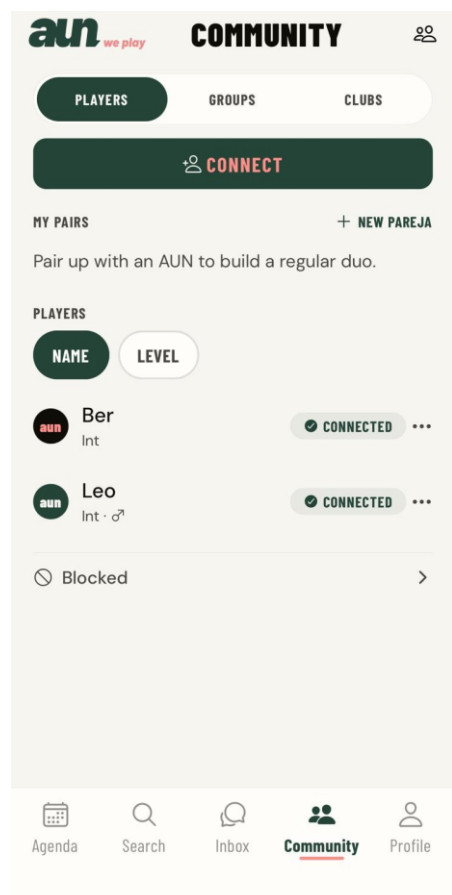
1. Search > Matches: set the city or use your location, filter by all, my groups or my clubs.
2. Read the card: time, club (with a check if the court is booked), distance, price, spots, level, access mode.
3. Request with a short message. If access is controlled you stay "pending" until accepted; withdraw any time. "My requests" tracks everything.

It worked when: you play with new people at your level, and it did not cost a single group scroll.

PLAY 5 • Grow your circle without giving your number

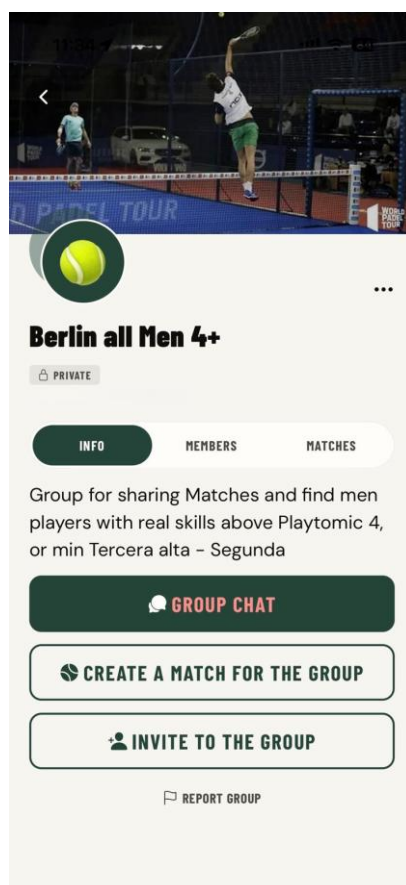
1. On court, open Connect: they scan your personal QR and you are connected.
2. Set your regular duo with Pairs; every profile shows matches and groups in common.
3. Your privacy stays yours: hide your matches from someone, remove or block.

It worked when: your next match invites itself



Part 2 • Group creators

PLAY 6 • Create a group people actually join



Community in aun: private groups

1. Create it in a minute: name, colour, cover, description. Say the level and the moment in the name ("Tuesdays 19h · 2.5-3.5") so the right people recognise themselves.
2. All groups in aun are private: people enter only through your invite link. You decide who is in.
3. Share the link where your people already are. Yes, also on WhatsApp: that is how a community moves.

It worked when: new members arrive that you did not invite one by one.

PLAY 7 • Move your WhatsApp group over, without drama

Nobody has to leave WhatsApp. The sequence that works:

1. Create the group in aun and share the invite link in the WhatsApp group, with a personal message explaining why.
2. Pin that message.
3. Post the first 2-3 matches yourself.

4. For two weeks, every new match gets posted in aun and mentioned in WhatsApp with its link.

It worked when: the third match fills in aun before anyone pastes it into WhatsApp.

KEEP CALM • The WhatsApp group does not get closed. It simply runs out of jobs.

PLAY 8 • Keep the group alive

1. Create matches for the group: your members see them first.
2. Players missing? Open the match up too: the group first, the world after.
3. Let alerts do the rest: members get pinged for what fits them, so nobody has to read everything.
4. Do not forget, you can also chat inside the group 😊

It worked when: matches fill without you chasing anyone.

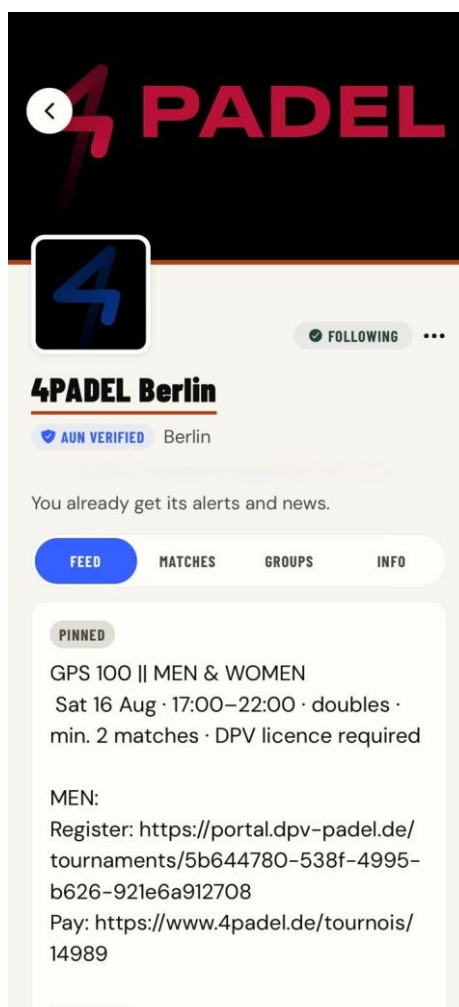
PLAY 9 • Run it like an admin, not like a firefighter

1. Admins are visible in the member list; add one or two so the group does not depend on you.
2. Edit the group or regenerate the invite link any time (for example if it leaked).
3. Use the group chat for logistics: reactions included, and the day of the match lives with the match.

It worked when: you went on holiday and the group did not notice.

Part 3 • Clubs (what players and groups see)

PLAY 10 • Claim your page and make it worth following



The club page in the app: pinned news that actually reach your followers

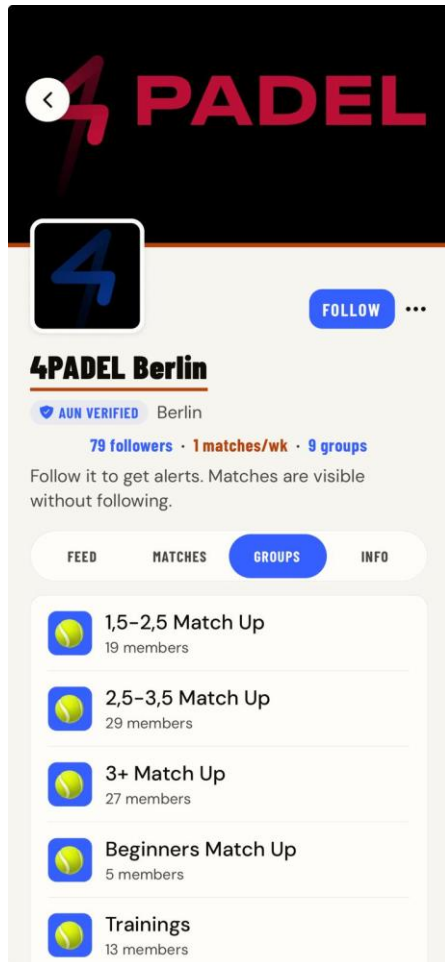
1. Claim and verify your page: free, a couple of minutes, no payment data. You get the AUN VERIFIED badge and priority in search.
2. Upload real photos, your colours, your links (web, Instagram, federation, and more coming) and a description that sounds like your club.
3. Post your first news and pin it: tournaments with registration links, photos, even QR codes.

It worked when: players who follow you get your news in their Inbox, not in a muted group.

PLAY 11 • Build the court-filling machine: level groups

1. Create 2-3 official groups by level, like the best-run clubs do: "1.5-2.5 Match Up", "2.5-3.5 Match Up", "Trainings".
2. The OFFICIAL badge is yours to give, and the groups appear on your page: whoever follows the club finds their level home in two taps.
3. Post matches with open seats into the right group. A match posted in "2.5-3.5" rings exactly in the right pockets.

It worked when: a posted match fills without a single phone call from reception.



Community in aun: clubs with both public (everyone can join) and private groups (only via private link, ideal for league teams)